

Dogmatic®

Automatically leading the way

For Dog People by Dog People
Because your dog
deserves the **BEST**

AS SEEN ON
TV



Our complete
guide to your
Dogmatic...
including fitting
instructions

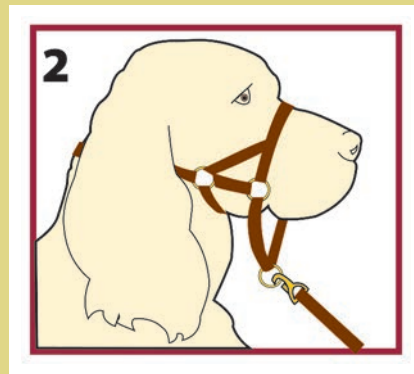
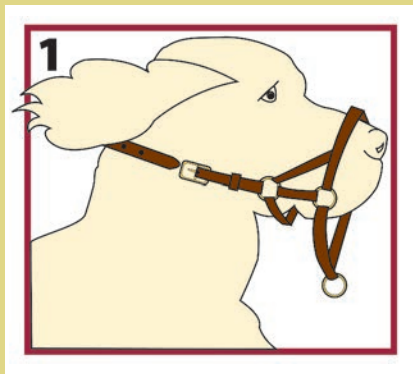


Multiple Winner of 'Product I can't live without'

DOES IT FIT?

Thank you for your order, please find enclosed your goods. To ensure the correct sizing and comfort for your dog, please check the following information and review the diagrams and pictures of a correct fit prior to use:

The Dogmatic should fit snugly around your dog's face and behind the ears. You should fasten the clasp or buckle up behind the ears, so as to get maximum two fingers underneath. The Dogmatic should not move about the face or ride up at all once the lead is attached and however much your dog pulls. The Dogmatic should not sit near or move towards the eye. If the Dogmatic moves about the face or towards the eyes, it will be too big and we will need to come down a size.



When viewed from the side, the rings on the sides of the Dogmatic should sit about $\frac{3}{4}$'s way down from the top of the muzzle to the bottom of the jaw. This ensures that the understrap loop is sitting under your dog's jaw and is working correctly.

If you attach your lead to the ring under the chin and pull the lead back towards you (as if a cat has appeared in front of you!), the Headcollar should stay put, not move about, move up the muzzle, ride up at all. If it does, the sizing is incorrect.

Your dog should be able to eat, chew, pant and swallow a treat etc. If your dog is uncomfortable or restricted, the sizing is incorrect.

You are welcome to email some photos of your dog wearing the Dogmatic for us to check the sizing for you. If you could send a side and front view along with your dog's muzzle and neck measurements, we will be happy to check the fitting and assist with the size for your dog.

If you have any concerns or queries regarding sizing, please view the videos in our video gallery on our website www.dogmatic.org.uk to see how the Dogmatic should fit.

FITTING/USING THE DOGMATIC

If you find that the loop under the chin is very large, it may be that the sizing is too large. If your dog is able to get the loop into their mouth, the sizing is incorrect. The materials used are very strong and have been strength tested but please ensure you keep an eye on your dog to make sure they aren't able to get the loop into their mouth and chew as we are not able to accept returns that have been chewed/damaged.

The Dogmatic should be removed when your dog is off lead or unsupervised. The Dogmatic has been designed as a walking and training aid to be used in conjunction with a lead.

Please do not attach the same hook to both the dog's collar and the Dogmatic or use other makes' links as this will prevent the Dogmatic being used to it's full potential. With regards to attaching to a collar, you are defeating the object

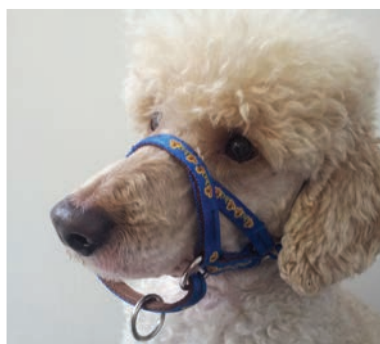
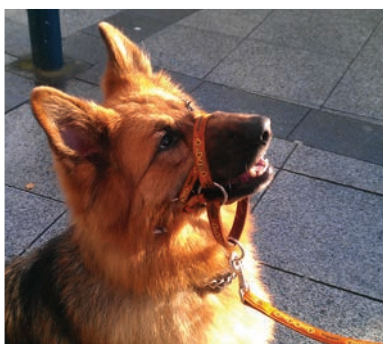
by attaching the Dogmatic and collar together. This will stop it being able to work in the way it was designed to.

If you are concerned, we would recommend using a Training Lead (with two hooks) and attach one hook to the collar and the other hook to the Dogmatic. That way, you can hold the lead and still work using the Dogmatic but the collar is attached independently for your peace of mind.

Dogmatic Leather Headcollars, Collars and Leads are made by an Award Winning Equestrian Company and, if looked after, are an investment. The Leather needs looking after in the same way you would an expensive pair of shoes or boots.

The New Luxurious Soft and Lined Leather Dogmatic Headcollar and Leather Leads should be cleaned regularly with saddle soap. To stop the Leather from becoming dried out and brittle and the stitches rotting, the Dogmatic Headcollar should be kept in good condition with a good quality glycerine based Leather restorer and preserver on a regular basis.

The Dogmatic Headcollar, Collars and Leads in the Padded Cushioned Webbing Range can be wiped clean with a damp slightly soapy cloth or can be put in a pillowcase and put on a very gentle wash and allowed to dry naturally.





NEED TO RETURN?

Please return your order enclosing either a copy of your Invoice or a letter containing your full contact details and Invoice number requesting either an exchange or refund.

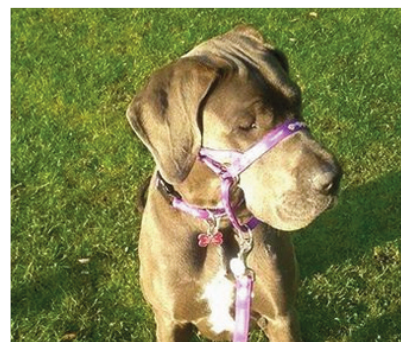
HOW TO EXCHANGE?

Unsuitable goods must be returned in new and fit for resale condition in original packaging with return postage within 14 days for an exchange or refund. We will happily exchange standard sizes if the sizing proves incorrect for your dog. If you have any queries, please contact us and we will be happy to help. Please ensure you have the correct size before use as we will not be able to accept returns that are not fit for resale.

We are happy to exchange or refund items found unsuitable, providing the item is unused, in pristine condition for resale, in original undamaged packaging with labels/tags attached.

The cost of return postage to us is the responsibility of the Customer. Please note we cannot be held responsible for items sent back which become lost in the postal system so it is advisable to return items by recorded/registered post.

Please do not remove labels or treat the leather until you are certain you are keeping your purchase. Please retain packaging for returns. Products are based on our own intellectual property rights and we retain absolute copyright of these, actionable in law for any breaches thereof.



TIPS FOR GETTING YOUR DOG USED TO THE HEADCOLLAR

The majority of dogs readily accept the Dogmatic, however, depending on how strong willed your dog is, it can take a little longer for them to become accustomed to wearing the Headcollar, but with some perseverance, dogs soon settle down and associate wearing the Dogmatic with still going out and having a nice time.

We would advise the following which should also help:

If your dog is not keen on moving, you can pull on the lead (gently but firmly as opposed to a sharp jerk), then when the dog is by your side, tell them they're wonderful, give a treat etc., until they realise it's much better walking alongside rather than pulling ahead!

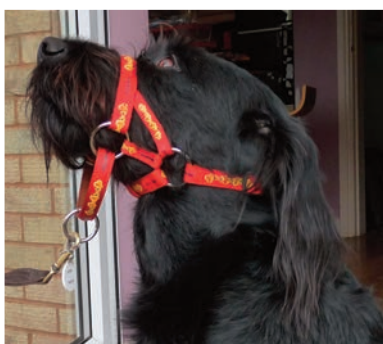
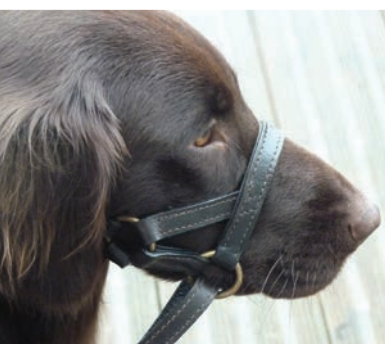
You should hold the lead close to you but you do not need to hold the lead up high or tight. You can turn your dog's head and change direction etc., so that they are having to concentrate and work with you rather than just steaming ahead.

Rather than allowing them to pull ahead and keeping constant pressure on the Headcollar, pull the lead back to you so that they are in the heel position, tell them they're wonderful, relax the pressure on the lead and continue walking, when they pull ahead again, pull them back, tell them they're good and then continue.

If they stop, rub or paw at the Dogmatic, distract them, change direction, show a toy, treat etc., and get them moving and then, again reward them. They should then start realising that you want them to walk next to you rather than charging ahead as they do!

With these tips it shouldn't be too long before your dog starts to enjoy getting out and about wearing their Dogmatic!

IF YOU HAVE ANY QUESTIONS PLEASE FEEL FREE TO CONTACT US



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Automatically leading the way

NO MORE PULLING



HEADCOLLAR

Our range of quality products are made with every attention to detail using the highest quality craftsmanship, materials and fittings.

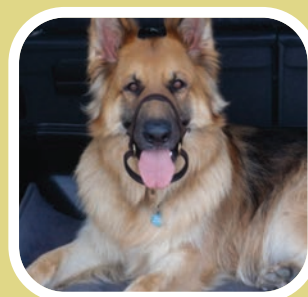
The Dogmatic Headcollar Ranges offer complete but gentle control and do not ride up or go near the eyes. The Dogmatic allows any dog to be more controllable, less excitable and they will be safer and easier to train and walk regardless of their size.

We have a superb choice of leads and collars in top quality, highly crafted matching materials and designs.

The Dogmatic is recommended by Vets, Trainers, Behaviourists, Rescues etc.,

The Original Leather Range is made from top quality vegetable tanned Leather and is fully lined with a soft Leather lining.

Available in Black/Brass, Brown/Brass.



FULL NON SLIP LEAD

Our Registered Design gives added security and confidence – ideal in the ring or wet weather conditions and gives much more grip. Can also be used with gloves. Easily wipeable. Full vegetable tanned leather lead with rubber rein grip encasing the leather from hand loop to trigger hook and reinforced with leather at point of stitching.

Available in Black/Brass and Brown/Brass.

LEATHER TRAINING LEAD

The quality vegetable tanned Leather Training Lead can be used at different lengths, for general walking, lengthened for use in Training (i.e. practising recalls etc...), for giving your dog more room to stretch out on a walk, for tethering your dog to a bench etc... or for walking two dogs together.

Available in Black/Brass and Brown/Brass.

GRIPPER TRAINING LEAD

The Gripper Training Lead has the multiple uses as above plus is ideal for wet weather conditions. Can also be used with gloves. Easily wipeable. The Gripper Training Lead is a quality rein web with rubber insert and reinforced with leather at point of stitching.

Available in Black/Brass and Brown/Brass.

GRIPPER COLLAR

Available in Black/Brass and Brown/Brass to match the Gripper Training Lead.



"Wow, I thought someone had replaced our Pointer with a Chihuahua, I had to keep checking he was still attached to the Lead! A totally different walking experience, thanks Dogmatic."

NO MORE RIDING UP OR GOING NEAR THE EYES

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Automatically leading the way

Because your dog deserves the BEST

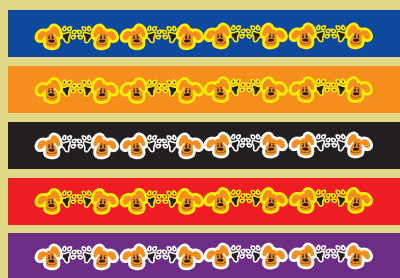
Padded Cushioned Webbing Headcollar

With a secure adjustable centrally fastening clasp, making it easy to fit and release.

All the comfort and control of the original renowned Leather Dogmatic Headcollar with the soft, gentle touch of slimline, luxurious, padded cushioned webbing and with a secure adjustable Tensile tested clasp fastening.



Centrally fastening Clasp, fully adjustable, easy to fit, safe and secure



ADJUSTABLE COLLAR
Adjustable with strong clasp fastening.
Available in small, medium, large.
Red/Silver, Gold/Silver, Blue/Silver, Black/Silver, Purple/Silver.



TRIGGER HOOK LEAD
Ideal for training and general walking.
Available in medium and large.
Red/Silver, Gold/Silver, Blue/Silver, Black/Silver, Purple/Silver.



TRAINING LEAD
Can be used at different lengths, for general walking, lengthened for use in Training (i.e. practising recalls etc...), for giving your dog more room to stretch out on a walk, for tethering your dog to a bench etc... or for walking two dogs together.
Available in medium and large.
Red/Silver, Gold/Silver, Blue/Silver, Black/Silver, Purple/Silver.



Health warning: Taking your dog(s) for a walk, with a Dogmatic Headcollar, for the first time, can result in a state of shock and disbelief!! Walking your dog suddenly becomes a pleasure and you will want to go more walkies than ever before!!!





Designers of the revolutionary Dogmatic Headcollars, collars and matching leads.

Dogmatic are extremely proud that they are Winners of the **'Product I can't live without'** category of the **Your Dog Magazine Product Awards 2021**.

This is a wonderful achievement for Dogmatic to become the first Company to win such an amazing accolade for the eighth time in a category that spans the pet product market.

This Award has been received shortly after Dogmatic were voted **'Best Dog Collar Manufacturer 2020 – UK'** Global 100 and **'Best Dog Collar Manufacturer 2021 – UK'** The official M&A Today – Global Awards following on from being voted **'Most Innovative Dog Collar Manufacturers 2019'** by Lux Pet Products & Services Awards 2019 and **'Best Dog Collar Manufacturer 2018'** by the Global Health & Pharma 2018 Animal and Wellness Awards.

A huge thank you to All who took the time to vote for us once again, it is very much appreciated.

We are always delighted to hear how much the Dogmatic Headcollar has helped owners and their dogs and it is their 'must have' product. It is wonderful to have such a loyal, growing Customer base who continue to 'spread the word' about Dogmatic.

We offer you an exciting and strong product, that has been tried and tested, manufactured to the highest quality, a collection which now has an extensive range of matching accessories that will guarantee customer satisfaction.

The Dogmatic Ranges offer control but are gentle looking with fun, friendly designs so that any dog will still look approachable and the Dogmatic cannot, therefore, be confused with a muzzle. We have fresh, vibrant, exciting designs and colours to match and enhance all owners' requirements.

The Dogmatic is recommended by Vets, Trainers, Behaviourists, Rescues, etc., Our success is proven by our extensive list of clients and canine experts who endorse and use our Range. We are very proud of this.

“ Who could imagine a horse without a halter? I cannot now imagine a dog being walked without a Dogmatic Headcollar. ”

Dr. David Sands BSc PhD CFB

WOMEN IN BUSINESS ACHIEVEMENT AWARDS 2012

Susan Lewsley Designer of the DOGMATIC HEADCOLLAR wins: "ESTABLISHED BUSINESS AWARD 2012"



Dogmatic UK Ltd is on Facebook